

# WisTransPortal Usage Statistics

## 2013 Annual

**Prepared by the  
Traffic Operations and Safety (TOPS) Lab**

<http://transportal.cee.wisc.edu/documents/metrics/>



Wisconsin Traffic Operations and Safety Laboratory

Department of Civil and Environmental Engineering  
University of Wisconsin-Madison



# Chart Explanation

- **Average Daily Hits**
  - Average page views per day, excluding weekends
  - Left vertical axis; represented by bar graph
- **Unique Auth Users**
  - Total number of logged in (authenticated) users
  - Right vertical axis; represented by line graph
- **Unique Visitors**
  - All users per month, based on IP address of request
  - Includes authenticated and anonymous page hits
  - Only used on first WisTransPortal Sitewide slide



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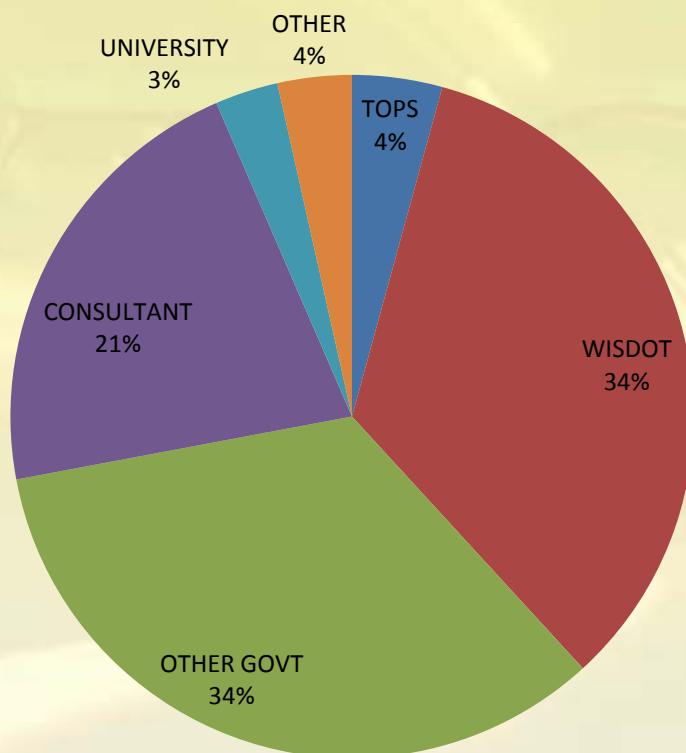
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# WisTransPortal Sitewide

## 2013 Annual Snapshot by User Type

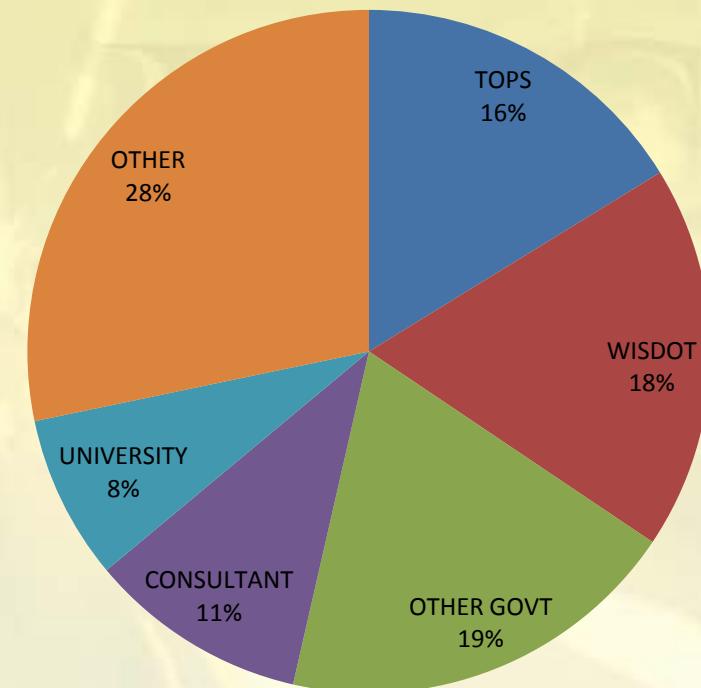
**Users By Type**



1338 Total Unique Users\*

\* Excludes InterCAD

**Page Hits By User Type**



10440 Average Hits Per Day\*



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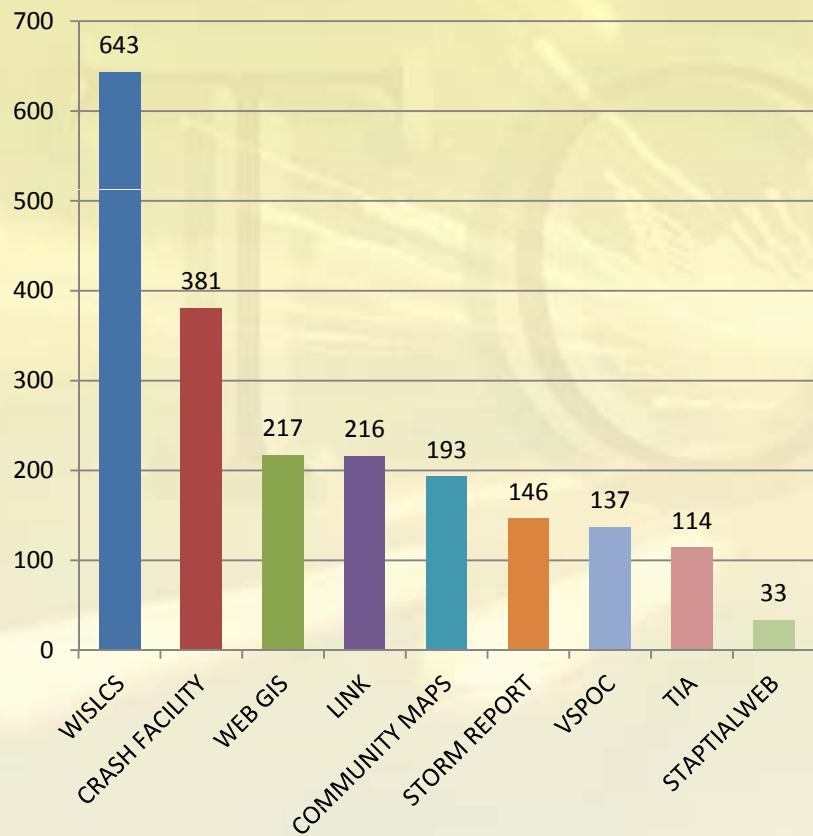
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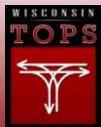
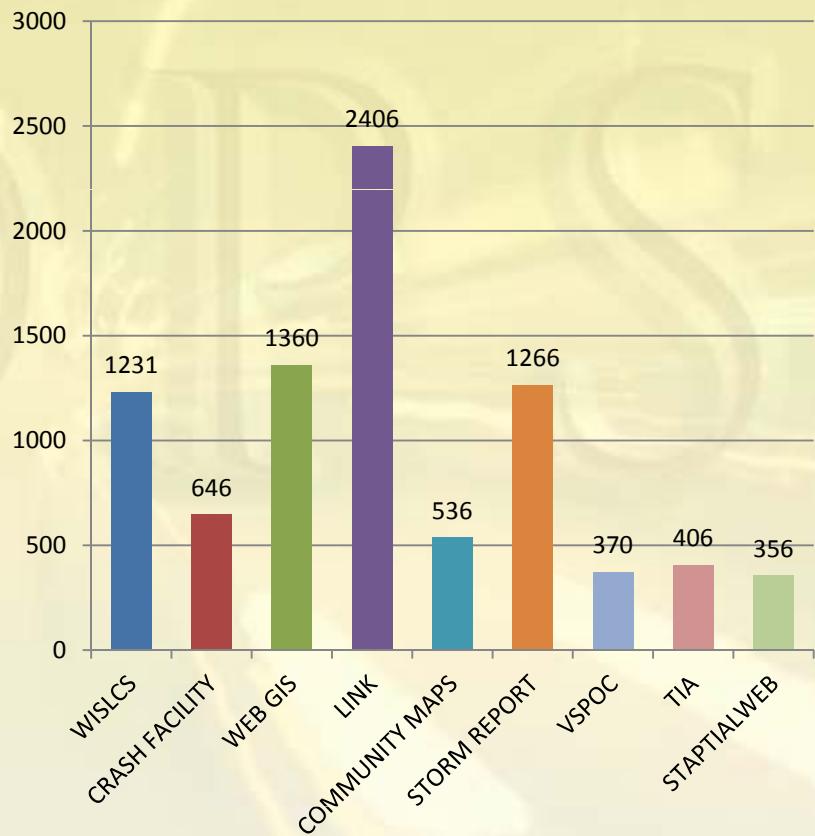
# WisTransPortal Applications

## 2013 Annual Snapshot

**2013 Total Unique Users**



**2013 Average Page Hits Per Day**



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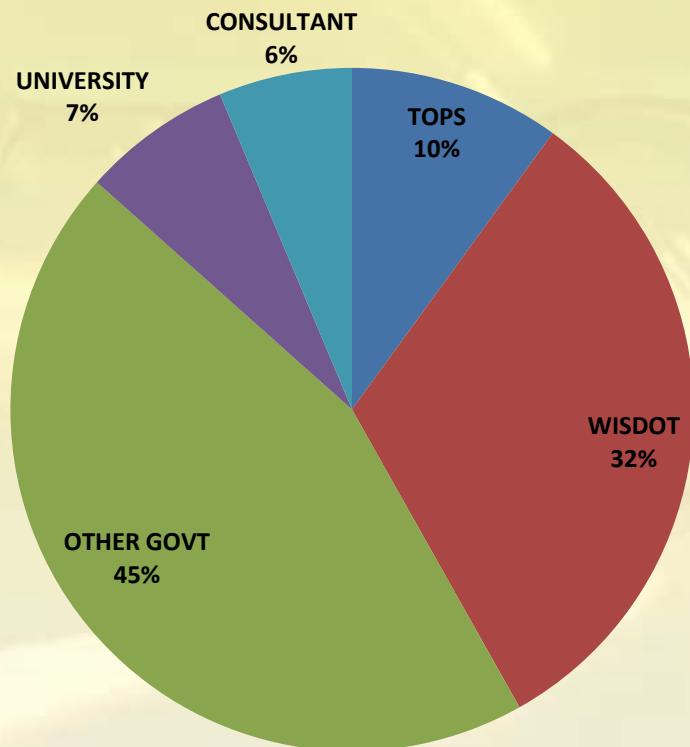
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# WisTransPortal Crash Data

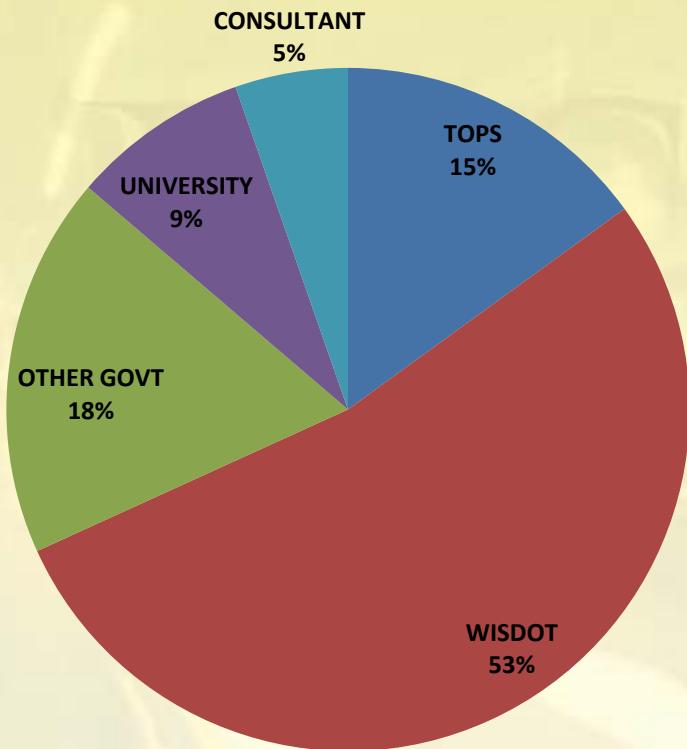
## 2013 Annual Snapshot by User Type

Unique Users By Type



380 Total Users

Page Hits By User Type



647 Average Hits Per Day



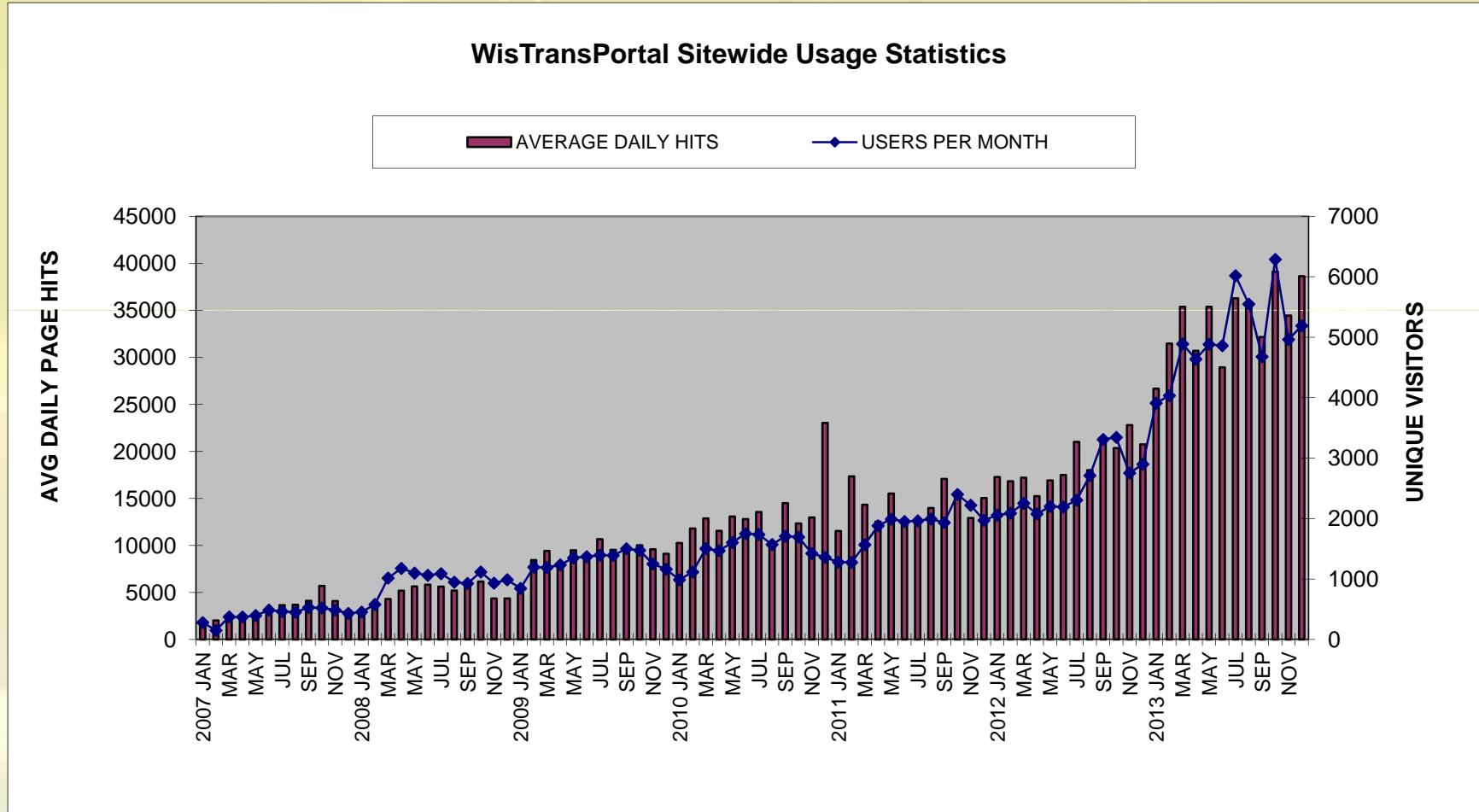
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# WisTransPortal Sitewide

## All Page Requests



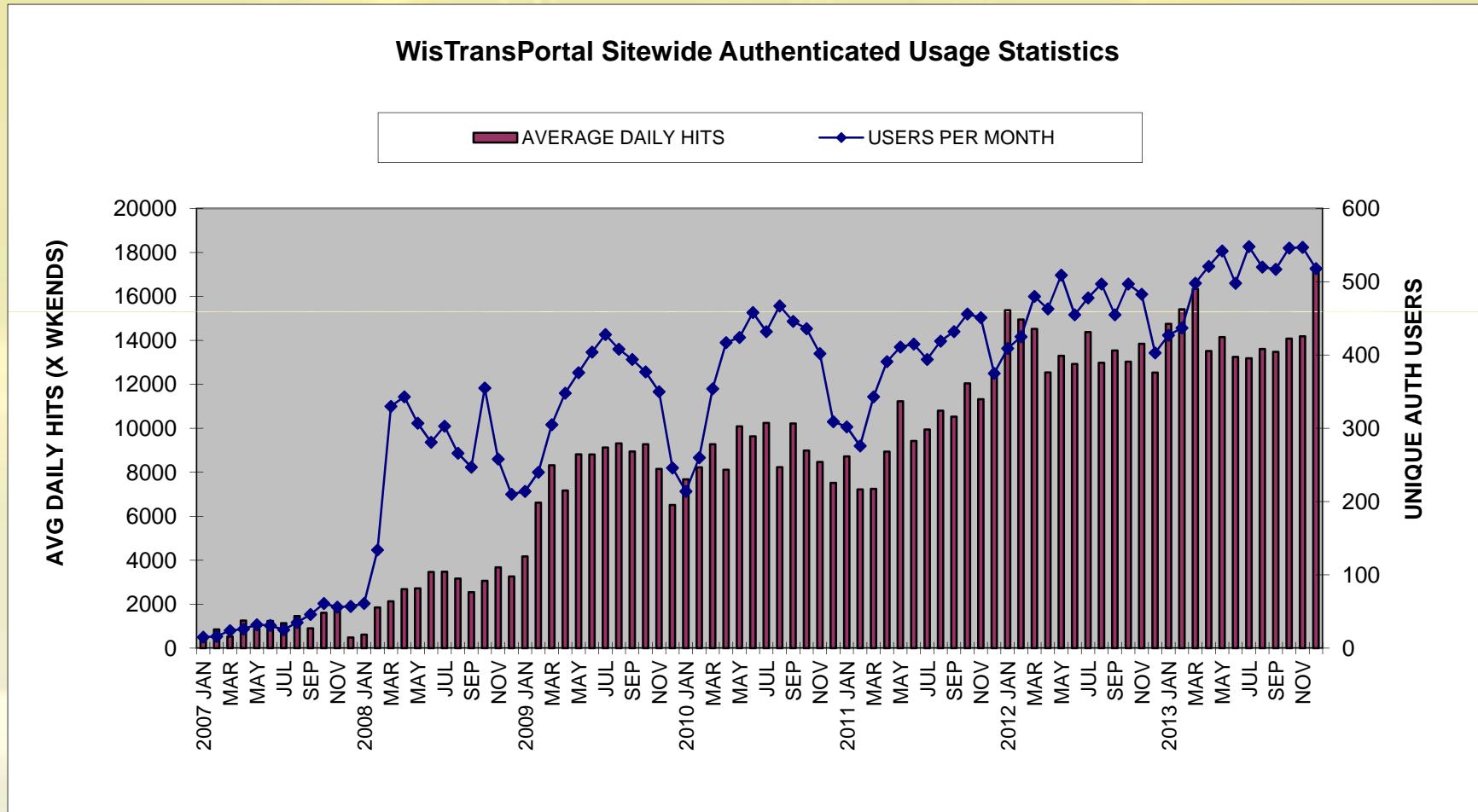
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## Authenticated Page Requests

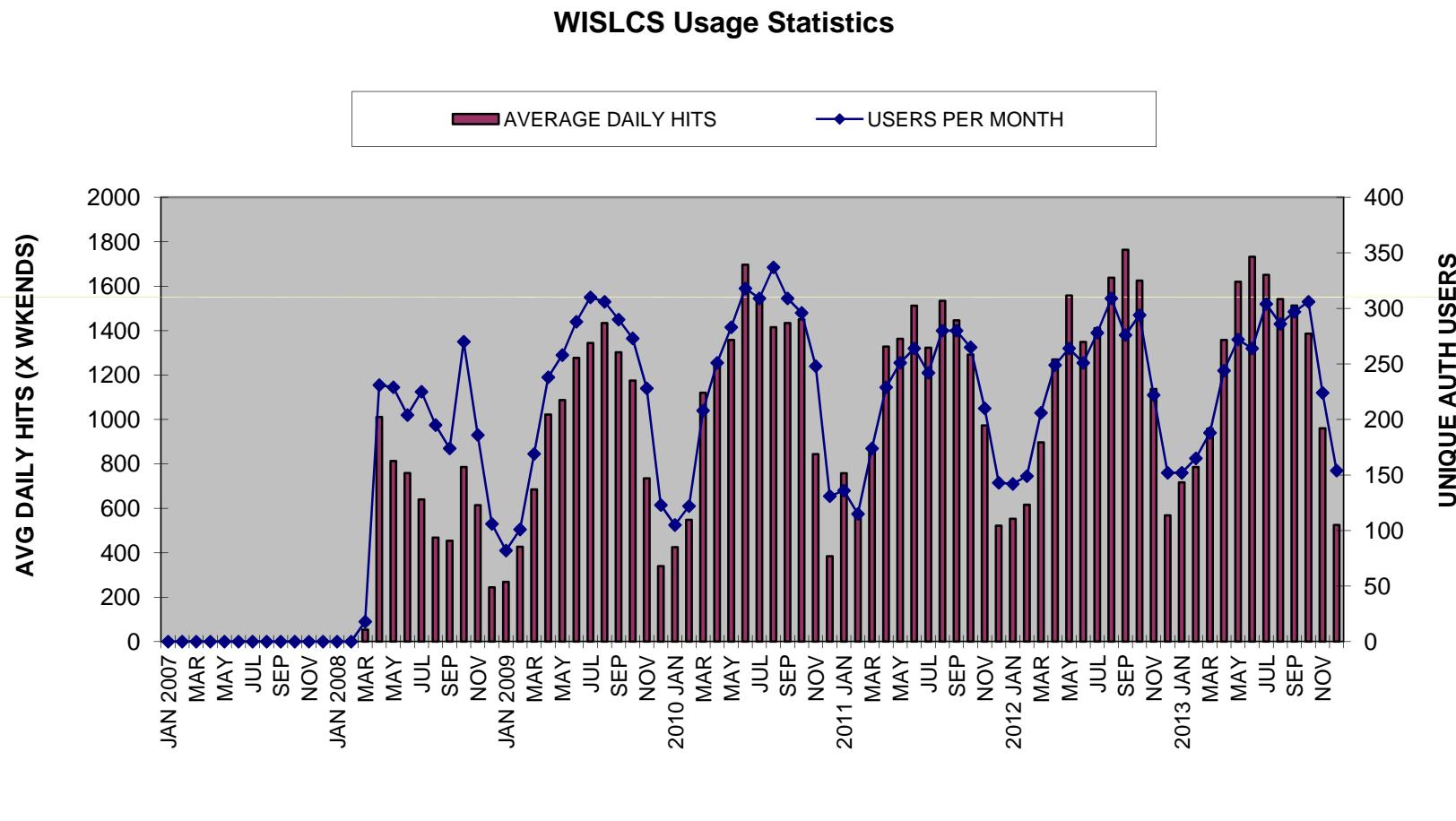


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# Wisconsin Lane Closure System

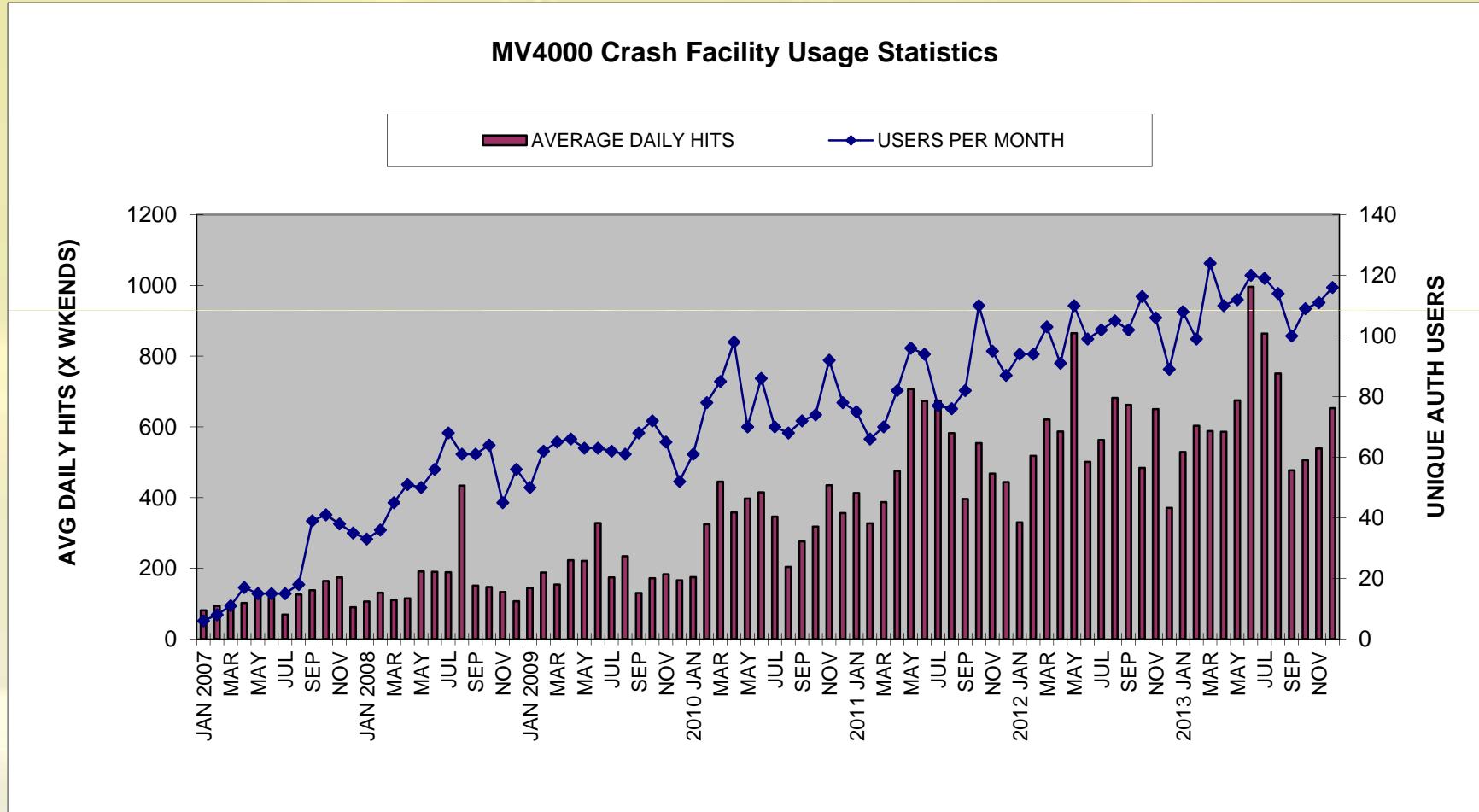


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# MV4000 Crash Data Facility

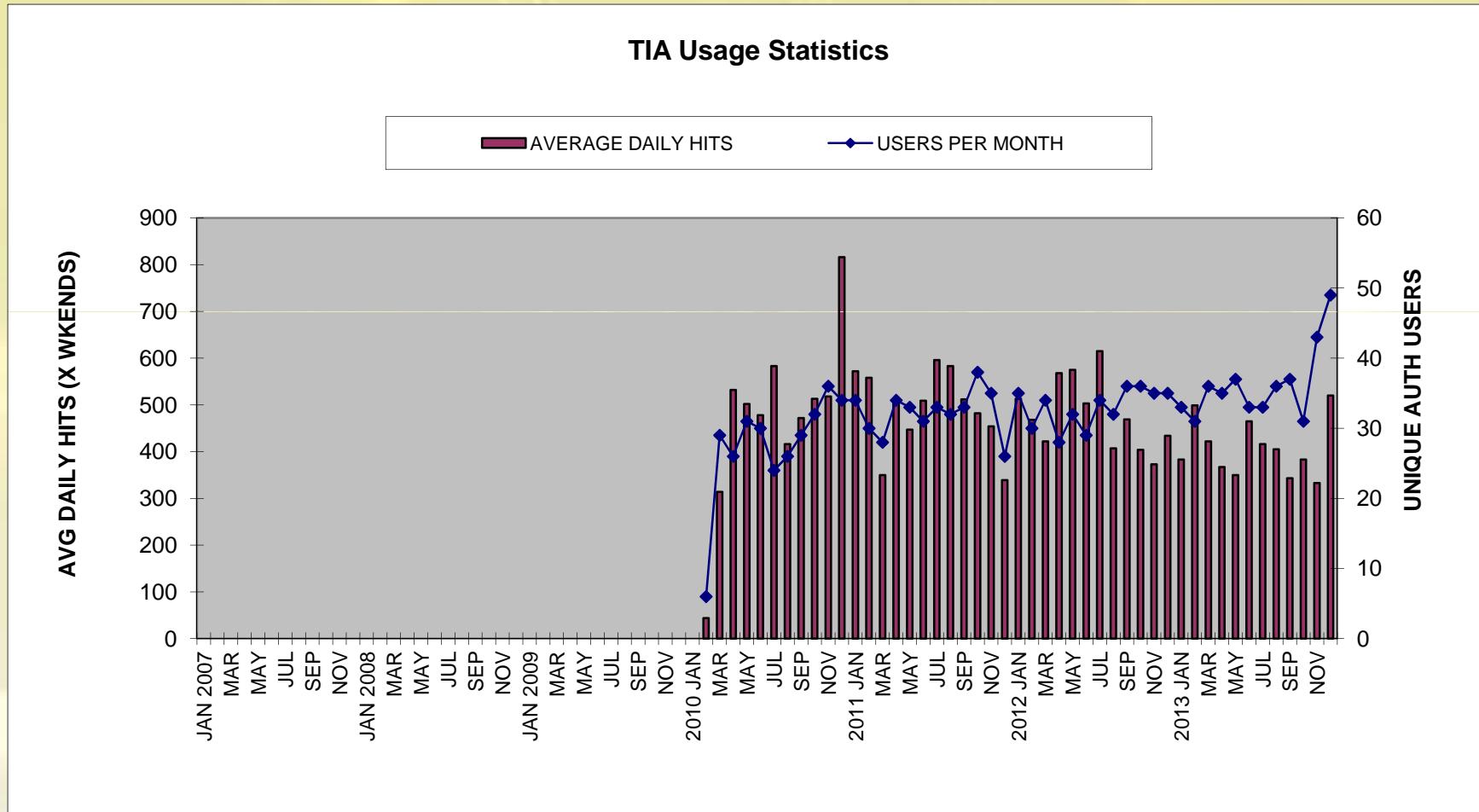


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# TIA Traffic Incident Alerts



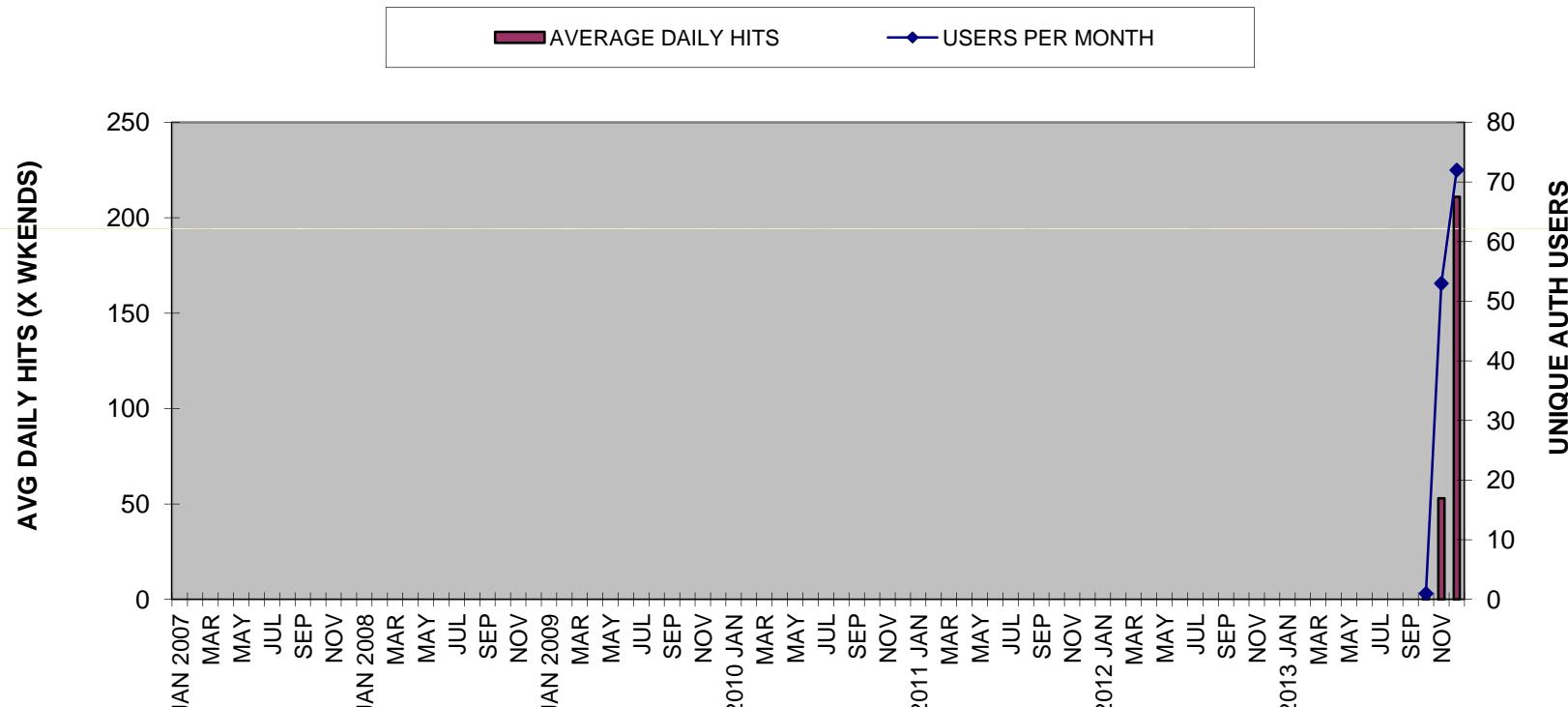
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# 511 WRS Winter Road Conditions

511 WRS Usage Statistics

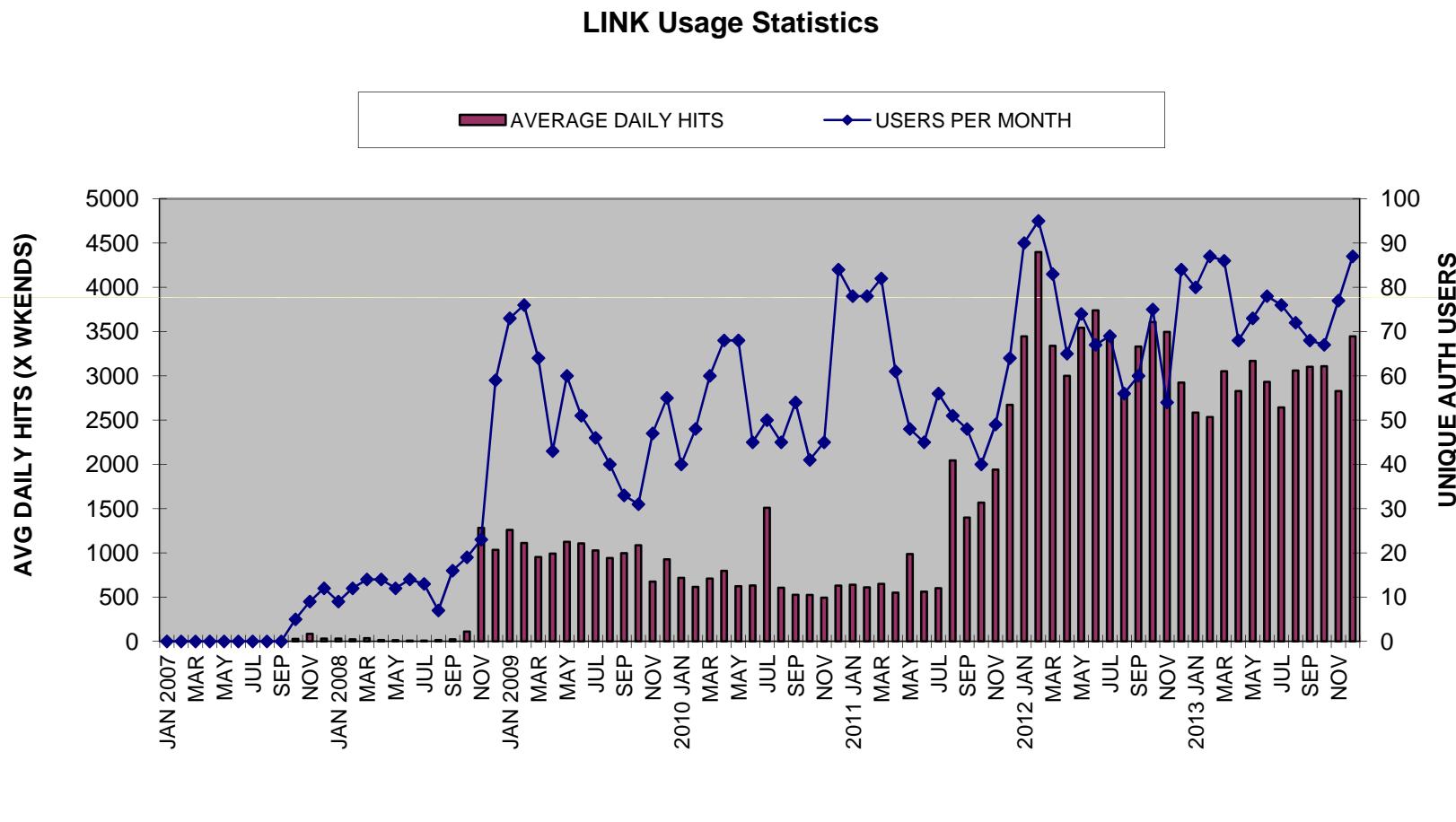


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# LINK Agency Video Sharing

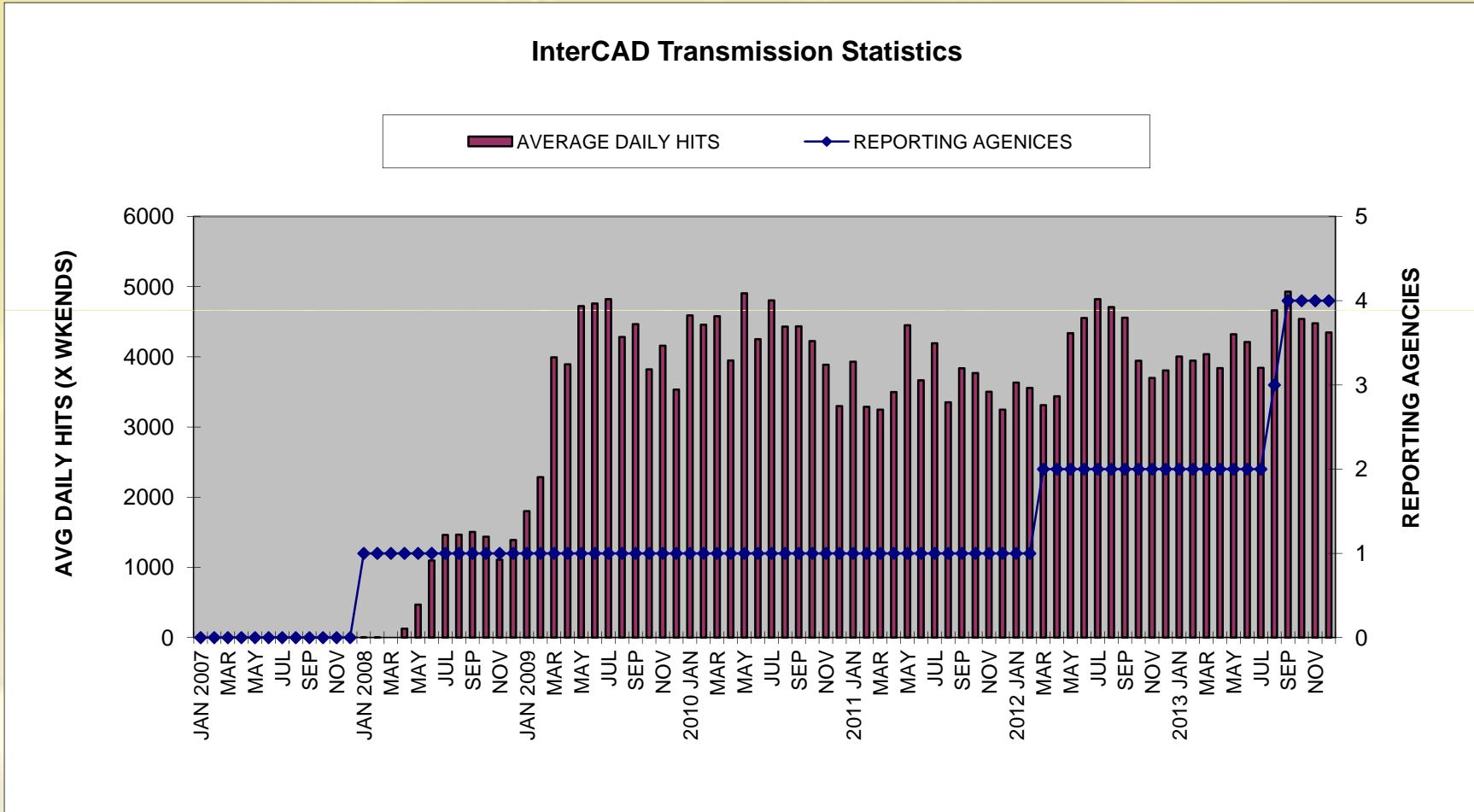


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# InterCAD Incident Data Exchange

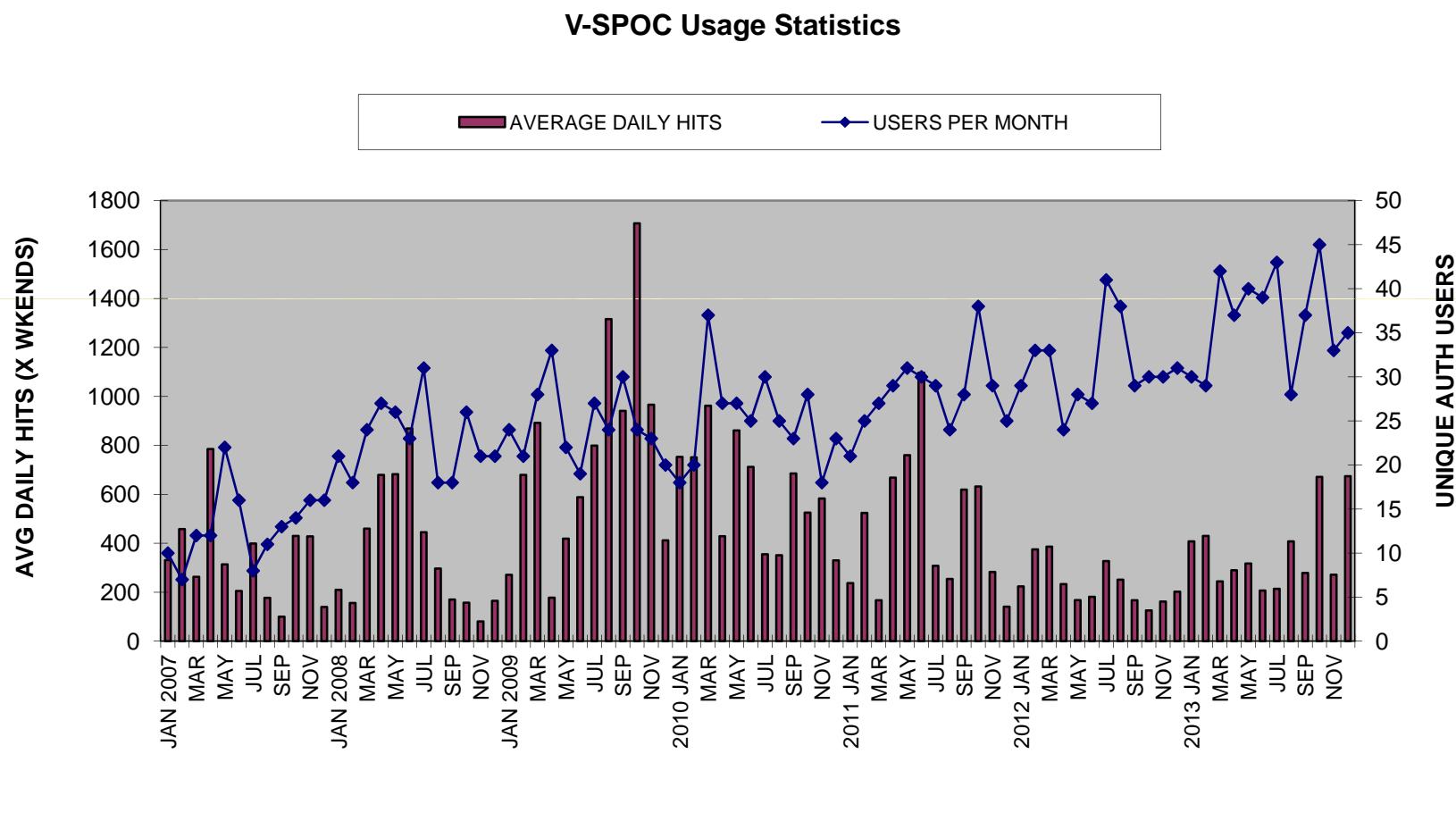


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# V-SPOC ATMS Detector Data

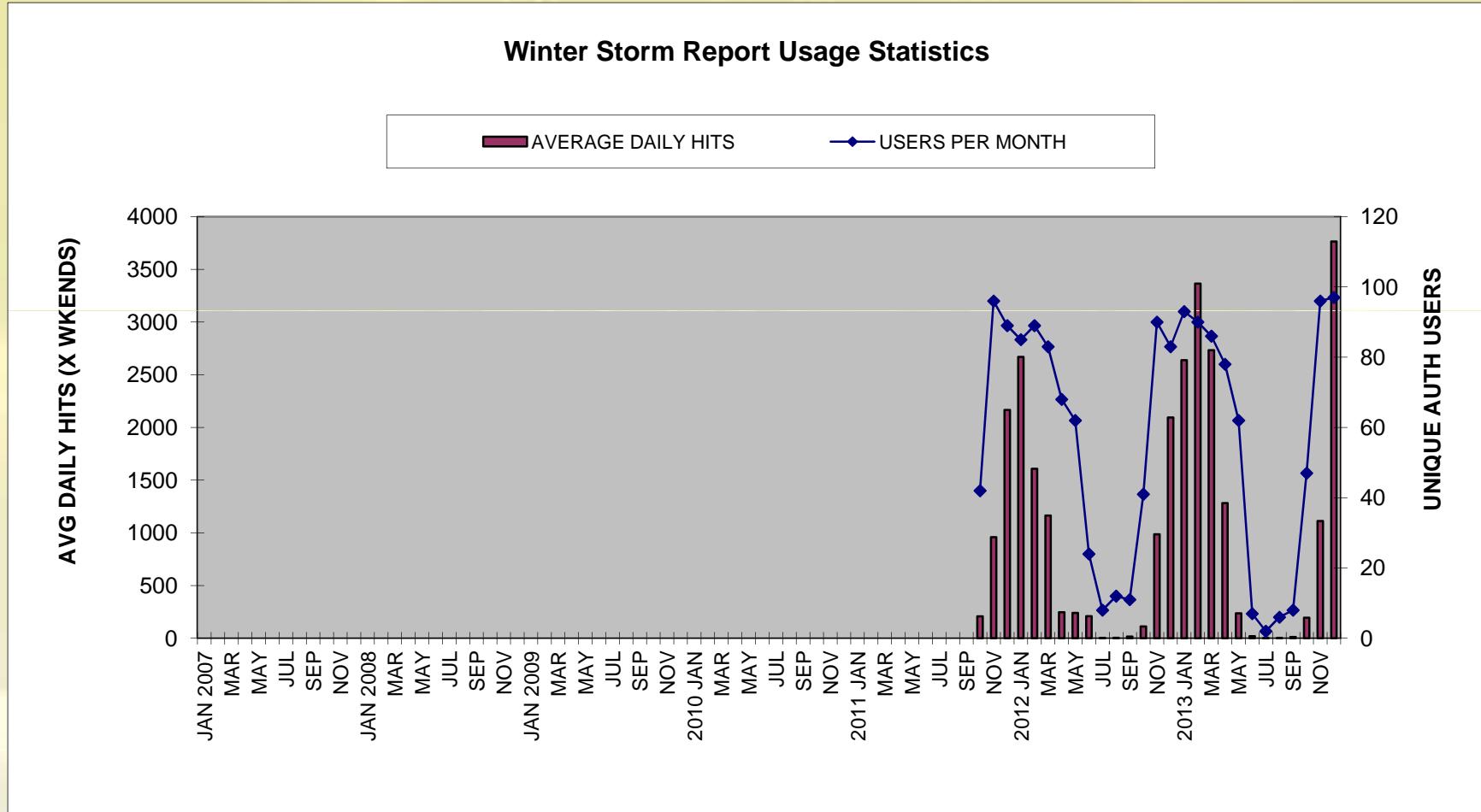


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# Winter Storm Report System

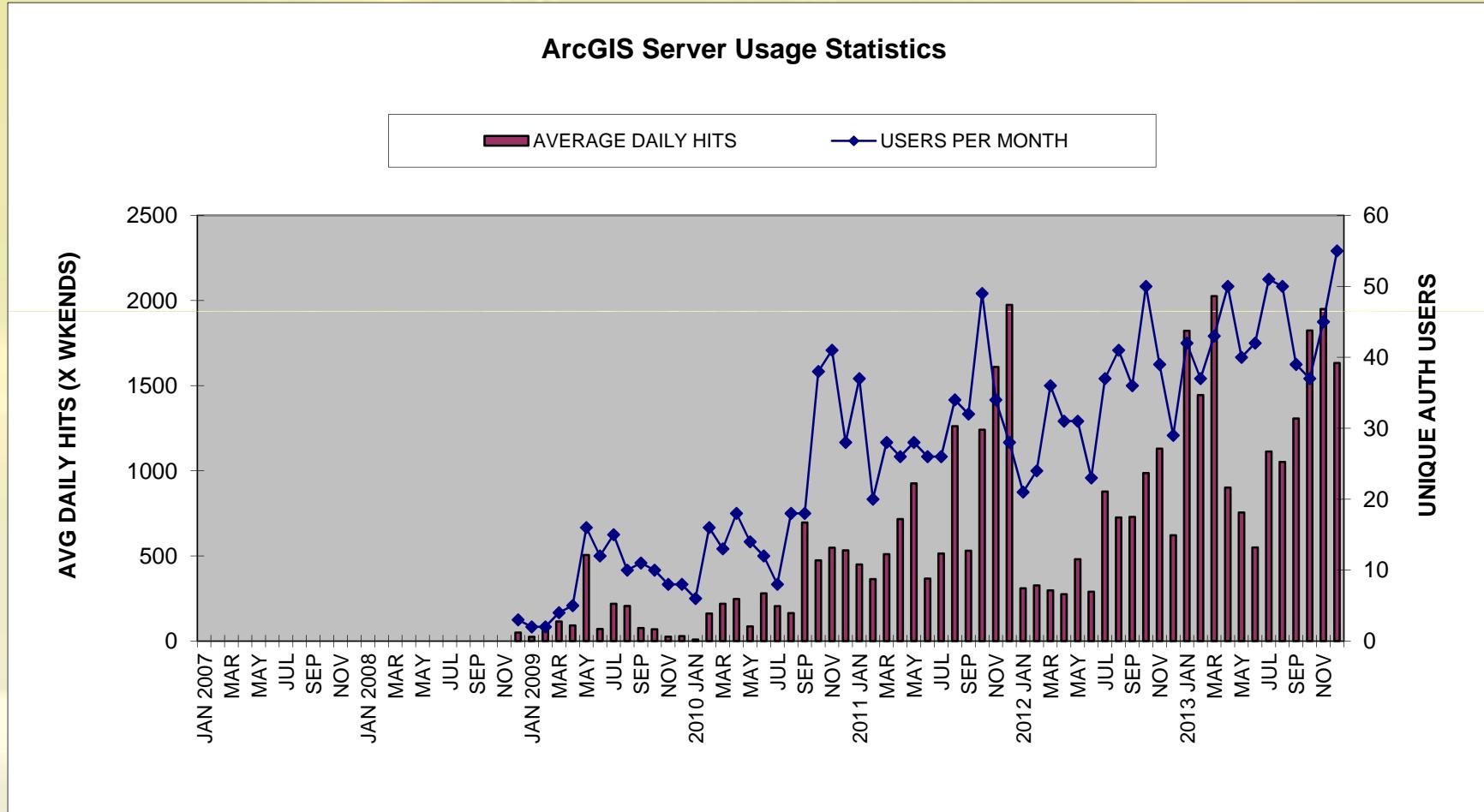


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# ArcGIS Web Maps



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